

Dusit International showcases its impressive portfolio of hotels and resorts at the India Roadshow 2018

Renowned Thai hospitality company presents worldwide properties ideal for weddings, honeymoons, business and leisure, and explores opportunities to introduce its brands in India.

Bangkok, 30 January 2018 – Dusit International, one of Thailand’s foremost hotel and property development companies, recently organised the India Roadshow 2018 as part of its newly acquired focus on India as a source market for its hotels and resorts.

Designed to present Dusit’s ever-growing global portfolio of distinctive properties to the Indian travel trade fraternity, the roadshow featured one-day workshops held in both Mumbai and Bangalore. B2B sessions were held in the morning, while sessions for wedding planners were held in the afternoon.

On both occasions, Dusit executives presented the company’s award-winning properties in Thailand, Maldives, and Dubai, as well as key openings in 2018 across Bahrain, Bhutan, China, Philippines, Singapore, and Vietnam. They also revealed how they are exploring options to open Dusit-branded properties, under hotel management or franchise models, in India within the next three-to-five years.

Historically, Dusit Hotels & Resorts in Thailand have proved a popular choice for Indian Weddings. Last year they recorded 21 per cent more business in this segment compared to 2016, and they expect to achieve even more in 2018.

With outbound travel in India increasing by about 25 per cent a year and expected to reach 50 million travellers by 2020, this offers huge potential for hospitality companies such as Dusit International, which is well positioned to capitalise on this growth.

“As evidenced by the recent opening of our new Global Sales Office in Mumbai, India is a key market for our international properties, and this roadshow is just one of the ways we are actively promoting our brands and gracious hospitality to Indian travellers,” said Ms Prachoom Tantiprasertsuk, Vice President Sales, Dusit International. “Taking into account our own expansion, which will see our current tally of 27 properties top 80 worldwide within the next four-to-five years, we will be well positioned to leverage the rapid growth of India’s outbound market with a plethora of options for MICE and leisure travellers. As brand recognition in India increases, we will also look to tap into the lucrative domestic market, with Dusit-branded properties in key cities nationwide.”

Dusit International is represented in India by its Global Sales Office in Mumbai, headed by Ms Keshwar Bhagat, Director of Sales.

Mr Ekapol Poolpipat, Consul General of Thailand in Mumbai, and Ms Soraya Homchuen, Director of Tourism Authority of Thailand, also attended the roadshow in Mumbai.

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Photo Caption

Photo 1 – Dusit Thani Bangkok, Thailand



Photo 2 – Dusit Thani Dubai, UAE



Photo 3 – Dusit Thani Maldives



About Dusit International

Dusit International was founded in 1948 by Honorary Chairperson Thanpuying Chanut Piyaoui, whose first hotel was the Princess on Bangkok's Charoenkrung Road. Today the company is a leader in hotel management and education and comprises a unique international portfolio of distinctive hotels and resorts operating under four brands: Dusit Thani, dusitD2, Dusit Princess and Dusit Devarana.

The company currently operates 27 properties worldwide and has over 50 confirmed projects in the pipeline in key destinations such as Australia, Bhutan, China, Indonesia, Kenya, Myanmar, Oman, Philippines, Qatar, Saudi Arabia, Singapore, Thailand, Turkey, and UAE.

Dusit International also operates the signature Devarana Spa and has a fast-growing Education Division. The latter, established in 1993, comprises Dusit Thani College, which offers vocational and postgraduate hospitality degrees at campuses in Bangkok and Pattaya; and Le Cordon Bleu Dusit Culinary School.

In 2018 Dusit will open the pioneering Dusit Hospitality Management College, a unique fully integrated hospitality school and hotel in Manila, Philippines.

For more information, please visit www.dusit.com.

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